



Forming Chapter Applicant Expectations

In order to create the highest level of success for your chapter, it is important to follow the proven BNI system. These are the commitments and expectations participants need to commit to for this success to be achieved.

- » I understand that I will attend ALL forming chapter meetings. If I cannot attend a meeting, a substitute that I secure will attend in my place. My attendance will be recorded and if I miss two meetings my application will be returned, my category will be opened, and I will no longer be a part of the process.
- » I understand that I am responsible for bringing visitors weekly. After three meetings of no qualified visitors the Chapter Launch Director may choose to open my category and I will no longer be a part of the process.
- » I understand that I am responsible for following up with my own visitors as well as the other visitors of the group. Visitors will only join the group if they feel important and follow up is a critical component of that.
- » I understand that active and consistent communication between meetings is critical to launching the chapter in a timely manner. I will commit to responding to email and chat requests within 48 hours of receiving them.
- » I am responsible for doing One-to-One meetings with other applicants of this forming chapter in order to work together to build the group. I understand that I am responsible for completing a One-to-One each week with a different applicant for the purpose of prospecting and identifying visitors for future meetings.
- » I understand that until my application has been submitted and accepted by the Membership Committee of the group, my position is still considered to be open. Only, once your application has been successfully processed by the Membership Committee will you officially be a member of the group.
- » There is an investment to be a part of BNI. Fees need to be submitted along with your completed application for membership. Annual membership dues will be refunded in the event the group does not launch, however, the application fee is non-refundable.
- » During my involvement in this forming chapter I agree to follow the proven system developed by BNI. I agree to be coached and to be held accountable by the Chapter Launch Director of this new forming chapter.
- » I understand that energy and excitement are critical to attracting new members to the chapter. I agree to always display a positive and supportive attitude during any chapter events.